CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Main Street Media Group 66 Canal Center Plaza, Suite 555 Alexandria, VA 22314

•	***				
	Contract / Re	vision		Alt Order #	
	1816543	1		08806584	
Product	*				
SENATE LEADERSHIP FU	J				
Contract Dates	Estimate #				
09/20/17 - 09/26/17	3709				
<u>Advertiser</u>			Ori	ginal Date	/ Revision
ISS/Senate Leadership Fo	und		0	9/20/17	/ 09/20/17
	Billing Cycle	Billing	Cal	endar ·	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property	Accour	it E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingto
	Special Handi	ing			
•					
	Demographic	***************************************			
	Adults 35+				
	Agy Code	Adverti	ser	<u>Code</u>	Product 1/2
		155			385
	Agency Ref			Advertiser	Ref

	Start/End	Spots/ .		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
E 1 WSFA 09/22/17 09/22/17 WSFA 12 News at Ten - MI	F 10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
E 2 WSFA 09/22/17 09/22/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
E 3 WSFA 09/22/17 09/22/17 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1035-1137pm <u>Rate</u> \$260.00	:30	NM 1	\$260.00
E 4 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
E 5 WSFA 09/22/17 09/22/17 ALABAMA LIVE @ 1130AN Start Date	1 1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
E 6 WSFA 09/22/17 09/22/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	N M 1	\$25.00
E 7 WSFA 09/22/17 09/22/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	L1230-1x <u>Rate</u> \$15.00	:30	NM 1	\$15.00
E 8 WSFA 09/22/17 09/22/17 WSFA 12 News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	12-1230pm <u>Rate</u> \$225.00	:30	NM 1	\$225.00
E 9 WSFA 09/22/17 09/22/17 RIGHT THIS MINUTES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	130-2p <u>Rate</u> \$70.00	:30	NM 1	\$70.00
E 10 WSFA 09/22/17 09/22/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	2-3p <u>Rate</u>	:30	NM 1	\$60.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order# 1816543 08806584

Contract Dates Product Estimate # 09/20/17 - 09/26/17 SENATE LEADERSHIP 3709

Advertiser Original Date / Revision 09/20/17 / 09/20/17 ISS/Senate Leadership Fu

*I.' Ol Ot ID . T . T	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Ra	ate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$60.00				
E 11 WSFA 09/22/17 09/22/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$135.00				
E 12 WSFA 09/22/17 09/22/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Rate \$135.00		i divi	'	\$135.00
E 13 WSFA 09/22/17 09/22/17 Today in Alabama 430am	430-445a	:30	NM	1.	\$15.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$15.00	•	.,,,,,	•	U 10.00
E 14 WSFA 09/22/17 09/22/17 Today in Alabama 5am	5-530a	:30	NM	1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	Φ225.00
Week: 09/18/17 09/24/171 1	\$225.00				
E 15 WSFA 09/22/17 09/22/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm	:30	NM	1	\$420.00
Week: 09/18/17 09/24/171 1	<u>Rate</u> \$420.00				
E 16 WSFA 09/22/17 09/22/17 Today in Alabama 530a	528am-6am	:30 .	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	Rate	•			*******
E 17 WSFA 09/22/17 09/22/17 WSFA 12 News at Six - MF	\$285.00				
Start Date End Date Weekdays Spots/Week	o-osupm Rate	:30	NM	1	\$800.00
Week: 09/18/17 09/24/171 1	\$800.00	•			
E 18 WSFA 09/22/17 09/22/17 Today in Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	<u>Rate</u> \$450.00				
E 19 WSFA 09/22/17 09/22/17 ENTERTAINMENT TONIGH		:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	TAIN	•	φ405.00
Week: 09/18/17 09/24/171 1	\$485.00				
E 20 WSFA 09/22/17 09/22/17 NBC Today Show Start Date End Date Weekdays Spots/Week	7-9am Rate	:30	NM	1	\$260.00
Week: 09/18/17 09/24/171 1	\$260.00				
N 21 WSFA 09/22/17 09/22/17 caught on camera	658-8pm	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	<u>Rate</u> \$350.00	•			,
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u> <u>Length</u> Ra	te <u>Type</u>		
1 WSFA 09/18/17-09/24/17 caught on camera	658-8pm	F :30 \$350.0			
Credited					
E 22 WSFA 09/22/17 09/22/17 NBC Today 2 Start Date End Date Weekdays Spots/Week	9-10am	:30	NM	1	\$115.00
Week: 09/18/17 09/24/171 1	<u>Rate</u> \$115.00				
E 23 WSFA 09/22/17 09/22/17 Dateline	9-10pm	:30	NM	1	\$510.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$510.00	•		•	
E 24 WSFA 09/25/17 09/25/17 WSFA 12 News at Ten - MF		:30	NM	1	\$675.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1 4141	,	ψ07 0.00
Week: 09/25/17 10/01/17 1 1	\$675.00		l		

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<u>Contract / Revision</u> <u>Alt Order #</u>
1816543 / 08806584

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP 3709

| <u>Advertiser | Original Date / Revision | 1SS/Senate Leadership Ft | 09/20/17 / 09/20/17 | </u>

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
E 25 WSFA 09/25/17 09/25/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week	and the same of th	:30	NM 1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$115.00			
E 26 WSFA 09/25/17 09/25/17 Tonight Show	1035-1137pm	:30	NM 1	\$260.00
Start Date	Rate			•
Week: 09/25/17 10/01/17 1 1	\$260.00			
E 27 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 11A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	11-1130Am Rate	:30	NM 1	\$70.00
Week: 09/25/17 10/01/17 1 1	\$70.00			
E 28 WSFA 09/25/17 09/25/17 ALABAMA LIVE @ 1130AN	1 1130A-12P	:30	NM 1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 09/25/17 10/01/17 1 1	\$70.00			205.00
E 29 WSFA 09/25/17 09/25/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week	1137p-1237x Rate	:30	NM 1	\$25.00
Week: 09/25/17 10/01/17 1 1	\$25.00			
E 30 WSFA 09/25/17 09/25/17 Last Call With Carson Daily	L1230-107x	:30	NM 1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$15.00			
E 31 WSFA 09/25/17 09/25/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	\$225.00
Week: 09/25/17 10/01/17 1 1	\$225.00			
E 32 WSFA 09/25/17 09/25/17 RIGHT THIS MINUTES	130-2p	:30	NM 1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$70.00			
E 33 WSFA 09/25/17 09/25/17 HARRY	2-3p	:30	NM 1	\$60.00
Start Date End Date Weekdays Spots/Week	Rate			••••
Week: 09/25/17 10/01/17 1 1	\$60.00			
E 34 WSFA 09/25/17 09/25/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM 1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$135.00			
E 35 WSFA 09/25/17 09/25/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM 1	\$135.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/17 10/01/17 1 1	\$135.00			
E 36 WSFA 09/25/17 09/25/17 Today in Alabama 430am Start Date End Date Weekdays Spots/Week	430-445a Rate	:30	NM 1	\$15.00
Week: 09/25/17 10/01/17 1 1	\$15.00	·		
E 37 WSFA 09/25/17 09/25/17 Today in Alabama 5am	5-530a	:30	NM 1	\$225.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/25/17 10/01/17 1 1	\$225.00			0400.00
E 38 WSFA 09/25/17 09/25/17 WSFA 12 News at Five Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM 1	\$420.00
Week: 09/25/17 10/01/17 1 1	\$420.00			
E 39 WSFA 09/25/17 09/25/17 Today in Alabama 530a	528am-6am	:30 •	NM 1	\$285.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$285.00			
E 40 WSFA 09/25/17 09/25/17 WSFA 12 News at Six - MF		:30	NM 1	\$800.00
L 10 TOTA OUZOTT OUZOTT WOLA 12 News at SIX - IVIE	0-000piii	.JU	14141	φουυ.υυ

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www.wsfa.com

Alt Order # Contract / Revision 1816543 / 08806584

Contract Dates Product <u>Estimate #</u> 09/20/17 - 09/26/17 SENATE LEADERSHIP 3709

<u>Advertiser</u> Original Date / Revision 09/20/17 / 09/20/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	<u>Rate</u> \$800.00			
E 41 WSFA 09/25/17 09/25/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a Rate	:30	NM 1	\$450.00
Week: 09/25/17 10/01/17 1 1	\$450.00			
E 42 WSFA 09/25/17 09/25/17 ENTERTAINMENT TONIG Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	H1630-7p <u>Rate</u> \$485.00	:30	NM 1	\$485.00
E 43 WSFA 09/25/17 09/25/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	7-9am <u>Rate</u> \$260.00	:30	NM 1	\$260.00
E 44 WSFA 09/25/17 09/25/17 Monday Prime Other Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	7-9p Rate \$675.00	:30	NM 1	\$675.00
E 45 WSFA 09/25/17 09/25/17 NBC Today 2 Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 1 1	9-10am Rate \$115.00	:30	NM 1	\$115.00
E 46 WSFA 09/25/17 09/25/17 Monday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 1 1	9-10pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
E 47 WSFA 09/23/17 09/23/17 NET Saturday Night Live Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171- 1	1030p-12x <u>Rate</u> \$260.00	:30	NM 1	\$260.00
E 48 WSFA 09/23/17 09/23/17 NET PGA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/17S- 1	230P-6P <u>Rate</u> \$100.00	:30	NM 1	\$100.00
E 49 WSFA 09/23/17 09/23/17 Absolutely Al <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171- 1	530a-6a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
E 50 WSFA 09/23/17 09/23/17 NBC Saturday Today Show Start Date	6-8am <u>Rate</u> \$105.00	:30	NM 1	\$105.00
E 51 WSFA 09/24/17 09/24/17 Late News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	1030p-11p <u>Rate</u> \$340.00	:30	NM 1	\$340.00
N 52 WSFA 09/24/17 09/24/17 LF SU 11-1130p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	11-1130p <u>Rate</u> \$25.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 LF SU 11-1130p Credited	Start/End Time 11-1130p	Weekdays Length Rate St :30 \$25.00	<u>Type</u> <i>NM</i>	
E 54 WSFA 09/24/17 09/24/17 WSFA 12 News at Five-Sun	Su 5-530p <u>Rate</u> \$205.00	:30	NM 1	\$205.00
N 55 WSFA 09/24/17 09/24/17 Sun 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Sun 6-630a <u>Rate</u> \$50.00	:30	NM 0	\$0.00

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www.wsfa.com

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

| <u>Advertiser | Original Date / Revision | USS/Senate Leadership Ft | O9/20/17 / O9/20/17 | O9/20/1</u>

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week • Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Sun 6-630a Credited	Rate Start/End Time Sun 6-630a	Weekdays Length Rate St :30 \$50.00	Type NM	
E 56 WSFA 09/24/17 09/24/17 NFL Football Nite/America Start Date	Various <u>Rate</u> \$325.00	:30	NM 1	\$325.00
N 57 WSFA 09/24/17 09/24/17 Time of Your Life Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1 Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Time of Your Life Credited	630a-7a Rate \$60.00 Start/End Time 630a-7a	:30 • <u>Weekdays Length Rate</u> St :30 \$60.00	NM 0 <u>Type</u> <i>NM</i>	\$0.00
E 58 WSFA 09/24/17 09/24/17 NET NBC Sunday Today Sh	nc7-8a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
E 59 WSFA 09/24/17 09/24/17 NFL Football <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Sun 730p-1030p <u>Rate</u> \$1,125.00	:30	NM 1	\$1,125.00
E 60 WSFA 09/24/17 09/24/17 NET NBC Meet The Press Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	8-9a <u>Rate</u> \$105.00	:30	NM 1	\$105.00
E 61 WSFA 09/24/17 09/24/17 WSFA News Sunday AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-930a <u>Rate</u> \$45.00	:30	NM 1	\$45.00
E 62 WSFA 09/21/17 09/21/17 WSFA 12 News at Ten - MF	10-1035pm <u>Rate</u> \$675.00	:30	NM 1	\$675.00
E 63 WSFA 09/21/17 09/21/17 NBC Today with Kathie Lee Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	10-11am <u>Rate</u> \$115.00	:30	NM 1	\$115.00
E 64 WSFA 09/21/17 09/21/17 Tonight Show Start Date	1035-1137pm <u>Rate</u> \$260.00	:30 .	NM 1	\$260.00
E 65 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 11A Start Date	11-1130Am <u>Rate</u> \$70.00	:30	NM 1	\$70.00
E 66 WSFA 09/21/17 09/21/17 ALABAMA LIVE @ 1130AM Start Date	1130A-12P <u>Rate</u> \$70.00	:30	NM 1	\$70.00
E 67 WSFA 09/21/17 09/21/17 Late Night w/ Seth Meyers Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	1137p-1237x <u>Rate</u> \$25.00	:30	NM 1	\$25.00
E 68 WSFA 09/21/17 09/21/17 Last Call With Carson Daily Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1		:30	NM 1	\$15.00
E 69 WSFA 09/21/17 09/21/17 WSFA 12 News at Noon	12-1230pm	:30	NM 1	\$225.00

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 Contract / Revision
 Alt Order #

 1816543 /
 08806584

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 09/20/17 / 09/20/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type S	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$225.00	•			
E 70 WSFA 09/21/17 09/21/17 RIGHT THIS MINUTES	130-2p	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$70.00				
E 71 WSFA 09/21/17 09/21/17 HARRY	2-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$60.00				
E 72 WSFA 09/21/17 09/21/17 JUDGE JUDY 2ND RUN	3-330p	:30	NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$135.00	•	1		
E 73 WSFA 09/21/17 09/21/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$135.00				
Week: 09/18/17 09/24/171 1 E 74 WSFA 09/21/17 09/21/17 Today in Alabama 430am	430-5a	:30	NM	1	\$15.00
Start Date	Rate	.50	14141	1	\$15.00
Week: 09/18/17 09/24/171 1	\$15.00				
E 75 WSFA 09/21/17 09/21/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a <u>Rate</u>	:30	NM	1	\$225.00
Week: 09/18/17 09/24/171 1	\$225.00				
E 76 WSFA 09/21/17 09/21/17 WSFA 12 News at Five	5-530pm	:30	NM	1	\$420.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$420.00				
E 77 WSFA 09/21/17 09/21/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week	Rate				·
Week: 09/18/17 09/24/171 1 E 78 WSFA 09/21/17 09/21/17 WSFA 12 News at Six - MF	\$285.00	.20		4	#000 00
Start Date End Date Weekdays Spots/Week	6-630pm Rate	:30	NM	1	\$800.00
Week: 09/18/17 09/24/171 1	\$800.00				
E 79 WSFA 09/21/17 09/21/17 Today In Alabama Start Date End Date Weekdays Spots/Week	6a-7a	:30	NM	1	\$450.00
Week: 09/18/17 End Date Weekdays Spots/Week 09/24/171 1	<u>Rate</u> \$450.00		' I		
E 80 WSFA 09/21/17 09/21/17 ENTERTAINMENT TONIGI	-11630-7p	:30	NM	1	\$485.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	<u>Rate</u> \$485.00	•	ŀ		
E 81 WSFA 09/21/17 09/21/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	1 1 1	•	Ψ200.00
Week: 09/18/17 09/24/171 1	\$260.00				
E 82 WSFA 09/21/17 09/21/17 NET NFL Thursday Game Start Date End Date Weekdays Spots/Week	730p-1030p <u>Rate</u>	:30	NM	1	\$800.00
Week: 09/18/17 09/24/171 1	\$800.00				
E 83 WSFA 09/21/17 09/21/17 blacklist	8-9pm	:30	NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$800.00				
E 84 WSFA 09/21/17 09/21/17 NBC Today 2	9-10am	:30	NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$115.00				

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Contract / Revision Alt Order# 1816543 08806584

Contract Dates Product Estimate # 09/20/17 - 09/26/17 SENATE LEADERSHIP 3709

<u>Advertiser</u> Original Date / Revision 09/20/17 / 09/20/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/			_
		Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week E 85 WSFA 09/26/17 09/26/17 NBC Today with Kathie Lee	Rate	.00	A 11.2	l .	****
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$115.00
Week: 09/25/17 10/01/17 -1 1	\$115.00		•		
E 86 WSFA 09/26/17 09/26/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	Rate				
	\$70.00				
E 87 WSFA 09/26/17 09/26/17 ALABAMA LIVE @ 1130AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Spots/Week	Rate	:30	NM	1	\$70.00
Week: 09/25/17 10/01/17 -1 1	\$70.00			j	
E 88 WSFA 09/26/17 09/26/17 Today in Alabama 430am	430-5a	:30	NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/25/17 10/01/17 -1 1	Rate		•	<u> </u>	4,0,00
	\$15.00				
E 89 WSFA 09/26/17 09/26/17 Today in Alabama 5am Start Date End Date Weekdays Spots/Week	5-530a	:30	NM	1	\$225.00
Week: 09/25/17 10/01/17 -1 1	<u>Rate</u> \$225.00				
E 90 WSFA 09/26/17 09/26/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week	Rate	.00	TAIVI	! !	\$285.00
Week: 09/25/17 10/01/17 -1 1	\$285.00				
E 91 WSFA 09/26/17 09/26/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	<u>Rate</u> \$450.00				
E 92 WSFA 09/26/17 09/26/17 NBC Today Show	7-9am	:30			****
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$260.00
Week: 09/25/17 10/01/17 -1 1	\$260.00				
E 93 WSFA 09/26/17 09/26/17 NBC Today 2	9-10am	:30	NM	1	\$115.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 -1 1	Rate				
E 94 WSFA 09/20/17 09/20/17 WSFA 12 News at Ten - MF	\$115.00				
Start Date End Date Weekdays Spots/Week	10-1035pm Rate	:30	NM	1	\$675.00
Week: 09/18/17 09/24/171 1	\$675.00				
E 95 WSFA 09/20/17 09/20/17 NBC Today with Kathie Lee	10-11am	:30	NM	1	\$115.00
* Start Date End Date Weekdays Spots/Week	Rate			•	\$170.00
Week: 09/18/17 09/24/171 1	\$115.00				
	1035-1137pm	:30	NM	1	\$260.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	<u>Rate</u> \$260.00				
E 97 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 11A	11-1130Am	:30	NM	1	\$70.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	ı	\$70.00
Week: 09/18/17 09/24/171 1	\$70.00				
E 98 WSFA 09/20/17 09/20/17 ALABAMA LIVE @ 1130AM		:30	NM	1	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$70.00				
E 00 MOSA 00/00/47	1137p-1237x	·20	A 1	4	005.00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$25.00
Week: 09/18/17 09/24/171 1	\$25.00				
E 100 WSFA 09/20/17	1230-107x	:30	NM	1	\$15.00

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 Contract / Revision
 Alt Order #

 1816543 /
 08806584

 Contract Dates
 Product
 Estimate #

 09/20/17 - 09/26/17
 SENATE LEADERSHIP
 3709

 Advertiser
 Original Date / Revision

 ISS/Senate Leadership Ft
 09/20/17 / 09/20/17

	Start/End	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$15.00				,
E 101 WSFA 09/20/17 09/20/17 WSFA 12 News at Noon	12-1230pm	:30	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Rate				
	\$225.00				270.00
E 102 WSFA 09/20/17 09/20/17 RIGHT THIS MINUTES Start Date End Date Weekdays Spots/Week	130-2p <u>Rate</u>	:30	NM	1	\$70.00
Week: 09/18/17 09/24/171 1	\$70.00				
E 103 WSFA 09/20/17 09/20/17 HARRY	2-3p	:30	NM	1	\$60.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	Rate				
	\$60.00	00			0405.00
E 104 WSFA 09/20/17 09/20/17 JUDGE JUDY 2ND RUN Start Date End Date Weekdays Spots/Week	3-330p Rate	:30	NM	1	\$135.00
Week: 09/18/17 09/24/171 1	\$135.00	•	l		
E 105 WSFA 09/20/17 09/20/17 JUDGE JUDY 1ST RUN	330-4p	:30	NM	1	\$135.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	Rate				
	\$135.00				****
E 106 WSFA 09/20/17 09/20/17 Today in Alabama 430am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	430-445a Rate	:30	NM	1	\$15.00
Week: 09/18/17 09/24/171 1	\$15.00				
E 107 WSFA 09/20/17 09/20/17 Today in Alabama 5am	5-530a	:30	NM	1	\$225.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	Rate	·			
Week: 09/18/17 09/24/171 1 E 108 WSFA 09/20/17 09/20/17 WSFA 12 News at Five	\$225.00				
Start Date End Date Weekdays Spots/Week	5-530pm Rate	:30	NM	1	\$420.00
Week: 09/18/17 09/24/171 1	\$420.00	, .	l		
E 109 WSFA 09/20/17 09/20/17 Today in Alabama 530a	528am-6am	:30	NM	1	\$285.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	Rate				
E 110 WSFA 09/20/17 09/20/17 WSFA 12 News at Six - MF	\$285.00				
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$800.00
Week: 09/18/17 09/24/171 1	\$800.00				
E 111 WSFA 09/20/17 09/20/17 Today In Alabama	6a-7a	:30	NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	<u>Rate</u> \$450.00				
E 112 WSFA 09/20/17 09/20/17 ENTERTAINMENT TONIGH		.00		á	****
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$485.00
Week: 09/18/17 09/24/171 1	\$485.00				
E 113 WSFA 09/20/17 09/20/17 Wednesday Prime Other	7-9p	:30	NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$565.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WSFA 09/18/17-09/24/17 Wednesday Prime Other	7-9p	W :30 \$565.00	NM		
Credited					
E 114 WSFA 09/20/17 09/20/17 NBC Today Show	7-9am	:30	NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	<u>Rate</u> \$260.00	•			
• • • • • • • • • • • • • • • • • • • •	Ψ200.00		i		

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Contract / Revision	Alt Order#
1816543 /	08806584

Contract Dates Product Estimate # 09/20/17 - 09/26/17 SENATE LEADERSHIP 3709

Advertiser Original Date / Revision 09/20/17 / 09/20/17 ISS/Senate Leadership Fu

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	· Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			T	
E 115 WSFA 09/20/17 09/20/17 LAW AND ORDER:SUV Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/171 1	8-9pm <u>Rate</u> \$565.00	:30	NI	0	\$0.00
Spot Ch Date Range Description 1 WSFA 09/18/17-09/24/17 Wednesday Hour 2 Credited	Start/End Time 8-9pm	Weekdays Length :30	Rate Typ \$565.00 NA		
	0.40		2.14	. 1	0445.00
E 116 WSFA 09/20/17 09/20/17 NBC Today 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/18/17 09/24/171 1	9-10am <u>Rate</u> \$115.00	:30	NN	1	\$115.00
E 117 WSFA 09/20/17 09/20/17 CHICAGO PD	9-10pm	:30	NI	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 1 1	<u>Rate</u> \$800.00				******
N 118 WSFA 09/20/17 09/20/17 AGT	7-9pm	:30	NN	1 2	\$1,130.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 w 2	<u>Rate</u> \$565.00		•		
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate Typ		
1 WSFA 09/18/17-09/24/17 AGT	7-9pm	W :30	\$565.00 NA	1	
See MG 118.3 3 WSFA 09/18/17-09/24/17 AGT	7-9pm	w:30	\$565.00 NN		
N 119 WSFA 09/24/17 09/24/17 NET Early Today ON	4-430x	:30	NN	1	\$10.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/18/1709/24/17S1	<u>Rate</u> \$10.00		•		******
N 120 WSFA 09/22/17 09/22/17 AGT	7-9p	. :30	NN	1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 09/18/17 09/24/17 F 1	<u>Rate</u> \$350.00				
N 121 WSFA 09/25/17 09/26/17 ALABAMA LIVE	11A-12P	:30	NN	2	\$110.00
Start Date End Date Weekdays Spots/Week Week: 09/25/17 10/01/17 MT 2	<u>Rate</u> \$55.00				
N 122 WSFA 09/24/17 09/24/17 LF SU 1130p-12x Start Date End Date Weekdays Spots/Week	1130p12x Rate	. :30	, NN	1 1	\$25.00
Week: 09/18/17 09/24/17S 1	\$25.00			_	
		Totals		117	\$29,890.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/24/17	83	\$21,915.00	(\$3,287.25)	\$18,627.75
09/25/17 -09/26/17	34	\$7,975.00	(\$1,196.25)	\$6,778.75
Totals	117	\$29,890.00	(\$4,483.50)	\$25,406.50

Signature:	Date:	
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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ \inob# 0; UNAPPROVED REV #1 \$\$\$

AGY

SEP19/17 16.31 *** WSFA-TV *** FAX# 703-516-9680 FROM REP RISK !!! REPORT FI CREDIT AGENCY

16.31 # DATE SEP19/17 SALESMAN REGIONAL STEPHANIE MARONEY EDDINS LOCAL RYAN OFF.# WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, (LINE, LEADERSHIP FUND AGY. NAME MAIN STREET MEDIA GROUP 22313 EST#3709 COMMENTS: 8806584 ٧A P.O. BOX 25093 WK-1# ISS/SENATE ALEXANDRIA, CONTRACT SEP26/17 TAX LEADERSHIP FU NAME STATE FLIGHT DATES SEP20/17 ADV. SENATE CITY TAX # ORDER ADV # # PRDCT

THANKS JASMINE FOR RYAN REVISED ORDER M1 OKD AS LINE 118 TTL SAME, \$29,890 PLS CONFM REP:

STA:

**** THIS IS A CASH IN ADVANCE SCHEDULE **** Σ NON

SENATE LEADERSHIP FUND

LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START : DATE	END :	:SPTS: WE	WEEK: DAYS	TOTI:
AGENC	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385		AGENCY EST# =	= 3709	1	1		
113 S	700P-800P	30	\$565.00	9/20	9/20	0	WED	0
*PROGRAM : CON COM1:	MYST-LAURA-NBC MYST-LAURA-NBC	•	•				•	
118 A	700E-900E	30	\$565.00	9/20	9/20	01	WED	0
PROGRAM: ORD COM1: THIS IS A THIS IS A	AGT URGENT! MAKE-GOOI	NA DUE TO PROGRAM CHANGE. FOR SEP20 ON LINE-113 FO FOR SEP20 ON LINE-115 FO	K K	PLEASE CONFIRM ASAP! THANKS, 1 SPOT/WK 1 SPOT/WK	ASAP! THAN	KS, DENICE	면 ()	

REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 0; UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *

SEP19/17 16.31 *** WSFA-TV ***

TOTI:	0	/17) VISE. E	29890.00
DAYS		(SEP19/17) PLS ADVISE DENICE	
EK : VT :	WED	00 00 00 THANKS,	TRACT TOTAL TOTAL SPOTS
: SPTS: WEEK		\$565.00 \$565.00 \$565.00	CONTRACT TOTAL
	0	308 308 308 CONFIRM	C
END DATE	9/20	K) PLEASE CON	
: START : DATE	9/20	SEP20 SEP20 SEP20(2/WK) CHANGE. PL	
RATE	\$565.00	TO PROGRAM	
OD : LGTH : SEC :	30	SVU-NBC SVU-NBC MISSED:WED/700P-800P WED/800P-900P OFFER:WED/700P-900P CMT:URGENT! NA DUE	\$7,865.00
:CD: TIME PERIOD E#: :	S 800P-900P	PROGRAM: LAW&O:SVU-NBC CON COM1: LAW&O:SVU-NBC STATION MAKEGOOD OFFERS: M1 OK'D BUY#113 MISSED:U BUY#115 OFFER:U	22025.00 OCT/17
:LINE#:REP	115	PRO CON STATION MA. M1 OK'D	SEP/17

*-MULTIPLE

Z-COMMENTS

Y-DAYS

X-LATE

T-TIME

S-SPOTS PER WEEK

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

A-ADD

10D CODE

R-RATE

Q-PAID PGM

-- CLASS, PLAN, SECT

L-LENGTH M-MAKEGOOD N-PROGRAM NAME

%

WIYC

WBMM 0%

CABL 0%

WCOV 8%

WAKA 43% EAKA 0%

% % 0 0

WNCF ESFA

WSFA 41%

1ARKET TOTALS \$72,902

ACCURATE SHARES

SVC- NSI SEMOS- RA35+*

REP: TEI CREDIT 1 \$\$\$ MOD# 0; UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

CHANGES *** WSFA-TV ***

ADV. NAME ISS/SENATE LEADERSHIP FUND REP.# OFF.# SALESMAN #	AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY	P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)	ALEXANDRIA, VA 22313	CONTRACT # 8806584 CLASS: NATL. LOCAL REGIONAL	P FU EST#3709 COMMENTS: (LINE, ORDER, INVOICE)	220/17 SEP26/17 WK-1	STATE TAX CO-OP BILLING NEEDED DATE SEP20/17 11.31	ORDER 5 LINE 118 5 29,890 1 1 5 SMINE FOR RYAN		S IS A CASH IN ADVANCE SCHEDULE ****	ADERSHIP FUND 4 10P-800P 30 \$565.00 9/20 9/20 0 WED 0	MYST-LAURA-NBC MYST-LAURA-NBC	OP-900P 30 \$565.00 9/20 9/20 2 WED 2	AGT URGENT! NA DUE TO PROGRAM CHANGE. PLEASE CONFIRM ASAP! THANKS, DENICE IAKE-GOOD FOR SEP20 ON LINE-113 FOR 1 SPOT/WK IAKE-GOOD FOR SEP20 ON LINE-115 FOR 1 SPOT/WK	0P-900P 30 \$565.00 .9/20 9/20 0 . WED . 0 .	ED/700F
NAME ISS/SENATE	. NAME MAIN STREET	.O. BOX 2509	VA 2	#	FU EST#3709	/17 SEP26/17	TAX	118 90 70R	STA:	S A CASH IN ADVANCE	30	PROGRAM : MYST-LAURA-NBC CON COM1: MYST-LAURA-NBC	30	ENT! NA DUE TO PROGRAM -GOOD FOR SEP20 ON LINE -GOOD FOR SEP20 ON LINE	90P 30	PROGRAM: LAW&O:SVU-NBC CON COM1: LAW&O:SVU-NBC STATION MAKEGOOD OFFERS: MI OK'D BUY#113 MISSED:WED/700P-800P

-9387 AGENCY CREDIT RISK !!! REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

703-516-9680

REP SSS	HEADLINE#	R 8806584	REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$	ORDER WORKSHEET	3ET	HARRIS	REPORT F	HARRIS REPORT FROM STATION **CHANGES** *	SEP20/17 11.31 *** WSFA-TV ***
STAT	TON MAKEG	STATION MAKEGOOD OFFERS:	··	,				4	
M 22	UNRESL	UNRESL BUY#21	MISSED: FRI/700P-900P	900P	SEP22				(SEP20/17)
			OFFER: FRI/700P-900P	900P	SEP22		308	\$350.00	PLS ADVISE.
			CMT: PROGRAM CHANGE	IANGE. PLEASE CONFIRM.	CONFIRM.	THANKS, DI	DENICE		
M 3	UNRESL	BUY#57	MISSED:SUN/630A-700A	700A	SEP24		308	\$60.00	(SEP20/17)
		BUY#55	SUN/600A-630A	530A	SEP24		308	\$50.00	
			OFFER: M-TU/1100A-120	4-1200N	SEP25 (2/WK)	WK)	308	\$55.00	PLS ADVISE.
			CMT: FULLY SPONSORE	D TIME	IODS. PLEA	PERIODS. PLEASE CONFIRM.		THANKS, DENICE	

29890.00 TOTAL CONTRACT TOTAL \$7,865.00 OCT/17 22025.00 SEP/17

(SEP20/17) PLS ADVISE

\$25.00

30s 30s

DENICE

THANKS,

PLEASE CONFIRM.

SEP24 SEP24

MISSED: SUN/1100P-1130P OFFER: SUN/1130P-1200M CMT: TIME PERIOD CHANGE.

BUY#52

UNRESL

Μ4

%

WIYC

0%

WBMM

%

CABL

WCOV 88

43% 0%

WAKA EAKA

% % % %

WNCF ESFA

41%

WSFA

TOTALS \$72,902

MARKET

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

CREDIT ADVISORY: ORDER WORKSHEET TRF# 1816543 #1 \$\$\$ REP HEADLINE# 8806584 \$\$\$ MOD# 0; APPROVED REV

703-516-9680 STATION RISK !!! REPORT FROM FAX# CREDIT HARRIS AGENCY TEL# 703-528-9387

SEP20/17 11.37

*** WSFA-TV

.37 11 # SEP20/17 SALESMAN REGIONAL Ξ MARONEY EDDINS DATE LOCAL RYAN STEPHANIE # OFF WA CLASS: NATL PRSN NAME # BUYER SALES INVOICE) NEEDED ORDER, BILLING (LINE, LEADERSHIP FUND GROUP CO-OP COMMENTS: 2231 8806584 MEDIA ۷A 25093 WK-1 # STREET ISS/SENATE ALEXANDRIA, EST#3709 CONTRACT BOX SEP26/17 MAIN P.O. TAX FC NAME NAME LEADERSHIP STATE ADV. SEP20/1 AGY SENATE DATES TAX # FLIGHT # # ORDER PRDCT CITY ADV AGY

RYAN 118 FOR \$29,890 M1 OKD AS LINE THANKS JASMINE ORDER SAME, CONFM REVISED TLL PLS REP:

STA

**** SCHEDULE ADVANCE Z CASH A, S THIS **** Σ NOU

LEADERSHIP FUND OF THIS ORDER HAVE SENATE NOTICE:

(SEP19/17) PLS ADVISI DENICE THANKS, \$565.00 \$565.00 \$565.00 ASAP! GENERATION 30S 30S 30S CONFIRM FOR PLEASE CONTRACT SCHEDULED SEP20 (2/WK) CHANGE. SEP20 SEP20 PROGRAM BEEN APPROVED. TO OFFER:WED/700P-900P CMT:URGENT! NA DUE MISSED: WED/700P-800P WED/800P-900P STATION MAKEGOOD OFFERS:
M1 OK'D BUY#113 r BUY#115

(SEP20/17) PLS ADVISE PLS ADVISE ADVISE (SEP20/17) (SEP20/17) PLS DENICE \$350.00 \$60.00 \$25.00 \$55.00 THANKS, 30S 30S DENICE 30s 30s 30s 30s 30s CONFIRM. THANKS SEP25 (2/WK) PERIODS. PLEASE SEP22 SEP22 CONFIRM. SEP24 SEP24 SEP24 SEP24 PLEASE TIME CMT: TIME PERIOD CHANGE OFFER: M-TU/1100A-1200N CMT: FULLY SPONSORED MISSED: SUN/1100P-1130P OFFER: SUN/1130P-1200M CMT: PROGRAM CHANGE. MISSED: FRI/700P-900P OFFER: FRI/700P-900P MISSED: SUN/630A-700A SUN/600A-630A BUY#57 BUY#55 BUY#21 BUY#52 UNRESL UNRESL UNRESL Ξ_2 \mathbb{Z}^{3} Μ4

DENICE

THANKS,

CONFIRM.

PLEASE

REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION !

SEP20/17 11.37 *** WSFA-TV ***

29890.00 CONTRACT TOTAL TOTAL TOTAL

AGENCY REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET
 REP
 HEADLINE#
 8806584
 TRF#
 1816543

 \$\$\$ MOD#
 1: UNAPPROVED
 REV
 #1
 \$\$\$

703-516-9680

FAX#

RISK !!! REPORT F

CREDIT HARRIS

REP

SEP20/17 12.36 *** WSFA-TV *** 12.36 # DATE SEP20/17 SALESMAN REGIONAL (H)MARONEY EDDINS * * CHANGES * * LOCAL STEPHANIE RYAN FROM I WA-CLASS: NATL. PRSN BUYER NAME SALES INVOICE) BILLING NEEDED ORDER, (LINE, ISS/SENATE LEADERSHIP FUND GROUP CO-OP 22313 COMMENTS: 8806584 MAIN STREET MEDIA VA 25093 WK-1 # ALEXANDRIA, CONTRACT FU EST#3709 BOX SEP26/17 P.O. TAX ADV. NAME NAME SENATE LEADERSHIP STATE FLIGHT DATES SEP20/17 AGY. TAX # ORDER PRDCT CITY ADV AGY

RYAN THANKS JASMINE FOR 119 120 TTL SAME, \$29,890 PLS CONFM REVISED ORDER M2 OKD AS LINE M3 OKD AS LINE M4 LINE 121 REP:

STA:

CASH IN ADVANCE SCHEDULE **** ď **** THIS IS Σ CON

SENATE LEADERSHIP FUND

LINE#:REP :CD: :LINE#: :	TIME PERIOD :	: LGTH : SEC :	RATE	: START : DATE	: END : DATE	SPTS:	WEEK:		DAYS	TOTE:
AGENCY	AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 385	五 = 155 385	AGENCY EST# =	= 3709						
21 . S 70	700P-900P	ð e	\$350.00	9/22	9/22	0	•	FRI		0
PROGRAM : CON COM1:	CAUGHT ON-NBC/	ON-NBC/AVG. ALL WKS ON-NBC/AVG. ALL WKS								
119 A 70	A 700P-900P	30	\$350.00	9/22	9/22	Н		FRI		ᆏ
PROGRAM : ORD COM1: THIS IS A M	PROGRAM: AGT ORD COM1: PROGRAM CHANGE. PLEASE CONFI THIS IS A MAKE-GOOD FOR SEP22 ON LINE-21	. PLEASE CONFIRM. EP22 ON LINE-21 FC	FIRM. THANKS, D 21 FOR 1 SPOT/WK	, DENICE /WK			,			

REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

SEP20/17 12.36 *** WSFA-TV ***

· LINE	:LINE#:REP :	CD:	TIME PERIOD	: LGTH : SEC	: RATE	: START : DATE	: END : DATE	:SPTS: :/WK:	WEEK: INYT:	DAYS	: TOTL:
	52	s 11	00P-1130P	30	\$25.00	9/24	9/24	0	> >	SUN	0
	PROGRAM CON COM		BEASLY ALLN BEASLY ALLN	RP RP							
	121	A 11	30P-1200M	30	\$25.00	9/24	9/24	Н	Ø	SUN	, - 1
	PROGRAM ORD COM THIS IS		BEASLEY ALLEN REPORTINE PERIOD CHANGE MAKE-GOOD FOR SEP24	N REPORT CHANGE, PLEASE SEP24 ON LINE-5	CONFIRM. 2 FOR 1 SP	THANKS, DENICE SPOT/WK	E CE				
	5.5	S 600A	0A-630A	30	\$50.00	9/24	9/24	0	S	SUN	0
	PROGRAM CON COM	•• ••	PAID PROGRAM PAID PROGRAM								
	57	s 63	30A-700A	30	\$60.00	9/24	9/24	0		Sun	0
	PROGRAM CON COM	 H	TIME-YR LIFE TIME-YR LIFE						`		
	120	A 11	100A-1200N	30	\$55.00	9/25	9/26	0	Σ 	M-TU	7
	PROGRAM ORD COM THIS IS	ΣΣ	ALABAMA LIVE FULLY SPONSORED MAKE-GOOD FOR SE	RED TIME PERIODS SEP24 ON LINE-5 SEP24 ON LINE-5	. PLEASE 7 FOR 1 S	CONFIRM. THE SPOT/WK SPOT/WK	THANKS, DENICE	回 O			
STATI M2	STATION MAKEGOOD M2 OK'D BU	300D BUY#	OD OFFERS: BUY#21 MISSED OFFER	SED: FRI /700P-900P FER: FRI /700P-900P CMT: PROGRAM CHANGE	E. PLEASE	SEP22 SEP22 CONFIRM. THA	30s 30s THANKS, DENICE		\$350.00	(SEP20/17) PLS ADVISE	[7]
E M	O X O	BUY# BUY#	55.7 55.	:SUN/63 SUN/60 :M-TU/1	0A-700A SE 0A-630A SE 100A-1200N SE SPONSORED'TIME PERIODS	SEP24 SEP24 SEP25(2/WK) ODS. PLEASE	CONFIRM.	30s \$60 30s \$50 30s \$55 THANKS,	\$60.00 \$50.00 \$55.00 IKS, DENICE	(SEP20/17) PLS ADVISE	L7)
Α	0 K ' D	BUY#5	0	MISSED: SUN/1100P-113 OFFER: SUN/1130P-120 CMT:TIME PERIOD O	S 200M CHANGE. PLEASE	SEP24 SEP24 SE CONFIRM.	E THANKS,	30S \$ 30S \$ DENICE	\$25.00 \$25.00 E	(SEP20/17) PLS ADVISE	17) [SE.

29890.00

CONTRACT TOTAL TOTAL TOTAL SPOTS

\$7,975.00

21915.00 OCT/17

SEP/17

FAX# 703-516-9680 -9387
AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES REP: TEL# 703-528-9387 CREDIT ADVISORY: AGENORDER WORKSHEET

REP HEADLINE# 8806584 TRF# 1816543 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

SEP20/17 12.36 *** WSFA-TV ***

: TOTL:	
DAYS	
: END :SPTS: WEEK : : DATE : /WK: INVT :	CABL 0% WBMM 0% WIYC 0%
: START : DATE	WCOV 8% CAB]
RATE	WAKA 43% W EAKA 0%
PERIOD : LGTH : SEC : : :	WSFA 418 WNCF 88 ESFA 08
:LINE#:REP :CD: TIME PE	MARKET TOTALS \$72,902

ACCURATE SHARES

DEMOS- RA35+* SVC- NSI

X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE N-PROGRAM NAME L-LENGTH M-MAKEGOOD T-TIME DE-DELETE E-EFF DATES S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE